



THE BRAND STITCH

connect. **create.**

Tech-enabled. Creative-first. Strategy-led.

What's on the **Stitchboard**



What We Believe



Why Brands Need a Rethink



Our Approach



What Sets Us Apart



Let's Connect



Proof It Works



Offerings
(The Fun Part)



Our Ecosystem

Great brands
don't just sell

They

Connect

Connection drives culture. Culture drives change.



Modern marketing moves

▲ ▲ fast.

▲ ▲ So do we.

Attention is fragmented



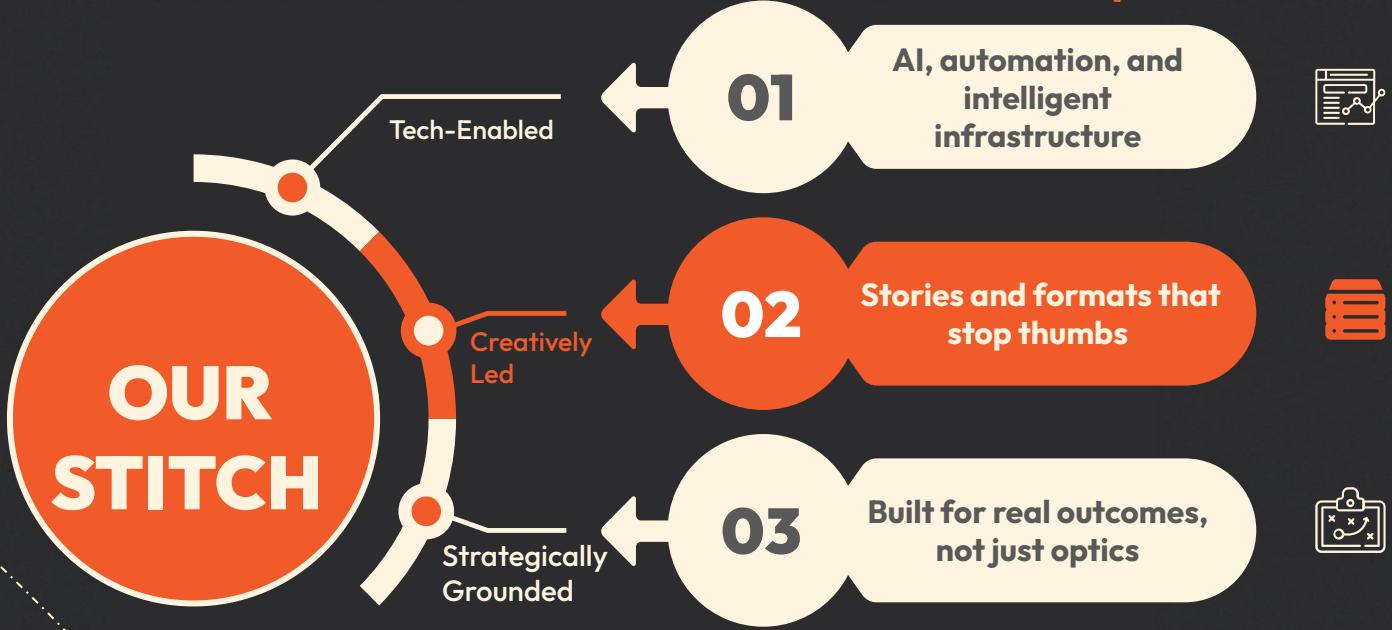
Audiences are selective



The bar keeps rising



We're built to help you move smart and stay



Smart strategy . Bold creativity . Scalable tech .

All stitched together .



Here's what makes **Stitch** different

The Brand

From strategy to launch, under one roof

Full-Stack Execution



Every asset built to perform, not just impress

Creative with Purpose



We move fast and make it easy to track impact

Speed + Clarity



Modular Offerings

Plug in just what you need, when you need it



Data-Native Thinking

Built on insight, optimized in real time

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The Offerings

Let's get into the good stuff.

Innovative Experience**1**

Ideas that engage.
Experiences that wow.

**Inventory****2**

Reach where it matters most.

**Tech****3**

Tech that powers creativity.

**Data****4**

Insights that drive action.

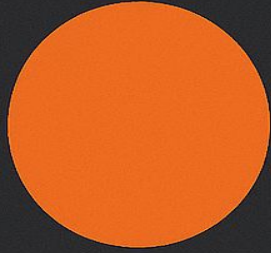
**Dashboard****5**

Clarity, live and on demand.



Our Ecosystem

Five pillars . Infinite ways to play



Innovative Experiences

We design moments people talk about—and act on.

Everything You Need to Captivate, Connect, and Convert — **All in One Place**



Innovative Experiences

Immersive formats powered by AR, VR, gamification, and dynamic creativity.



Content & Influence

Creator-led stories and campaigns that drive culture and credibility.



Tech & Intelligence

AI, data, and automation that make every interaction smarter.



Production & Platforms

End-to-end production and platform builds for every screen and stream.

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Inventory

Your brand. In the right places. At the right time.

Smarter placement. Leaner spend. **Maximum impact.**

1 AdMatrix Precision-targeted media powered by real-time data and programmatic smarts.

2 Alliance Hub Strategic co-branded partnerships that expand reach and relevance.

3 AppLink Integrated app experiences designed to drive action and retention.

4 StreamCast Full-funnel video strategy for YouTube and OTT platforms.

5 BuzzGrid Social-first campaigns built for engagement, scale, and performance.

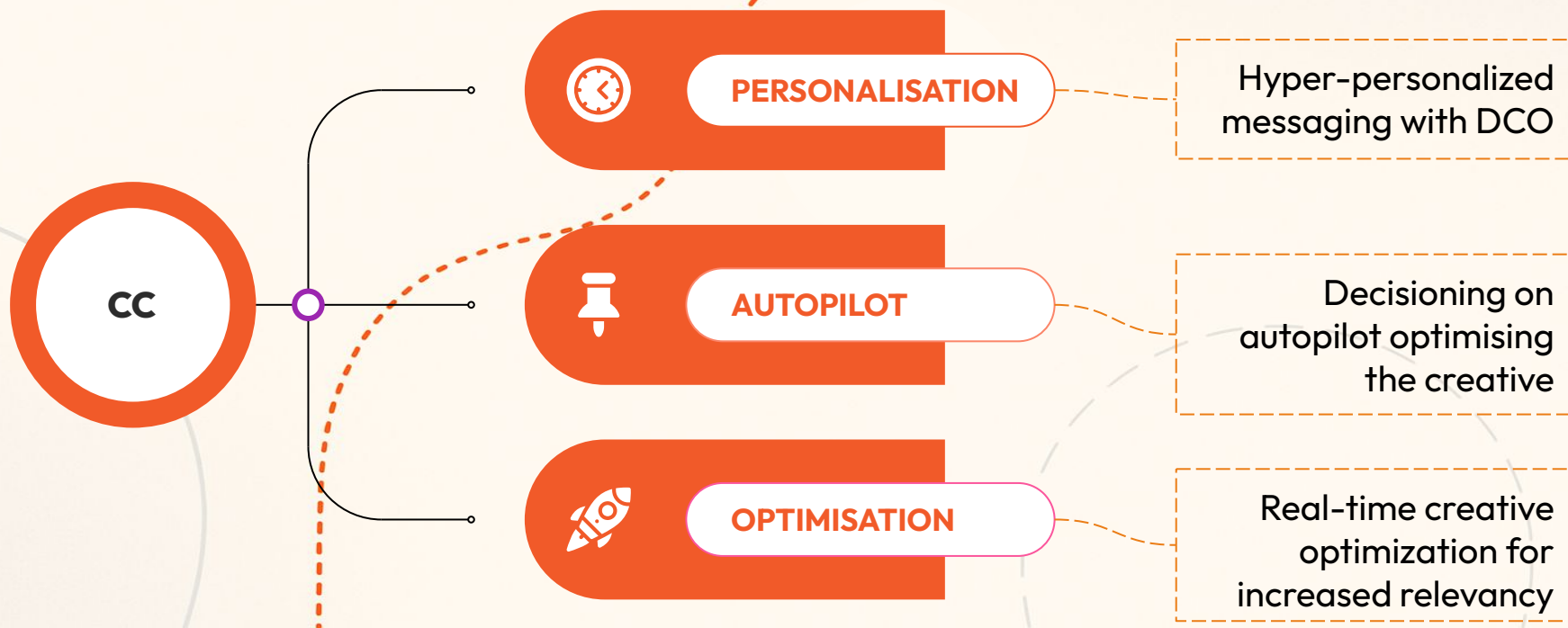


Tech - Cognitive Connect

The AI engine that makes everything click.

Scales fast . Performs better .

Feels effortless .



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Data - InsightIQ

Data's not useful. Until it's usable.

Actionable insight.

Direction, **not just reflection**



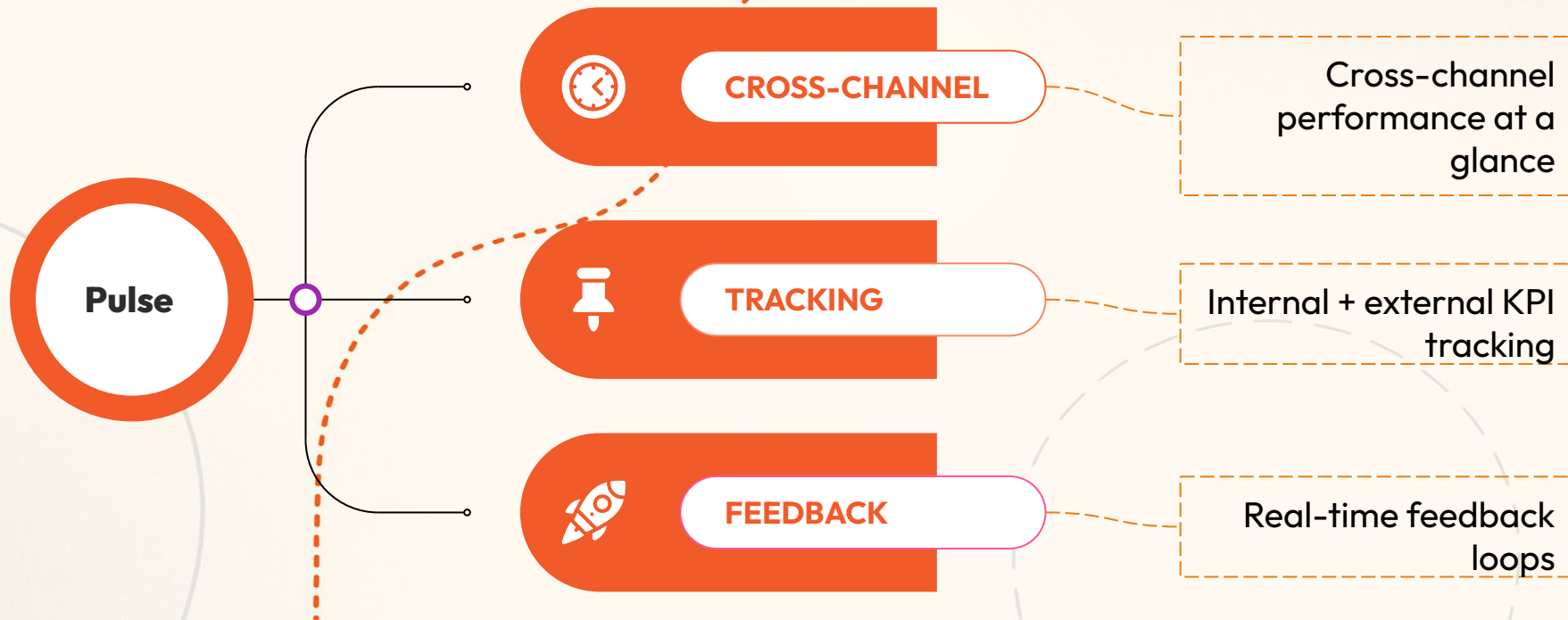
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Dashboard – Pulse

One screen. Total clarity.

Always-on decision-making

Zero guesswork.



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Why It Works

This is marketing that moves.

Why It Works - This is marketing that moves.

3X
engagemen

+
40
media efficiency



Spend smarter

Maximize every dollar with optimized media strategies

Memorable Work

Build standout, sticky brand moments

Instant Clarity

Real-time insights, zero guesswork

Faster Launch

Accelerate speed to market without sacrificing quality



**Let's Stitch
Something Together**

You bring the brand. We'll bring the breakthrough.



THE BRAND STITCH
connect. create.

THANK YOU



THE BRAND STITCH
connect. **create.**

DROP A LINE .

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